



Press release

Bucharest, 30 August 2007.

Danone Romania is confirming after latest official analysis that its products are completely safe.

Danone Romania announces that the results of the official analysis of its batch of Delicios Vişine with DLC 11.09.07 are good, as per National Sanitary Veterinary and Food Safety Authority (ANSVSA) official letter received on 29 August 2007. The results demonstrate that Danone products are fully respecting the law, and are completely safe for consumption.

Immediately after EU suspected the possible contamination of a minor ingredient, the guar, a natural vegetal ingredient used by food suppliers all over the world, Danone Romania performed analysis on the already manufactured products. These checks proved that all products are fully compliant with the European Regulation CE 1881/2006 and are safe for consumers.

Still, by extreme precaution, in full cooperation with ANSVSA, Danone withdrawn from the market the batch of Delicios Vişine DLC 11.09.07 and sent samples for analysis to a European reference laboratory. The results proved good and confirmed that the products are safe for consumption.

During the 10 years of presence on the Romanian market, Danone continuously considered consumers' safety as an absolute priority. Danone is ensuring permanent checking for quality and safety from raw milk collection to finished goods. We perform every day more than 1700 analyses in our factory and we work with several accredited laboratories to prevent as much as possible any risks. The quality control and food security is a daily preoccupation for our 700 employees.

We thank ANSVSA for managing this incident in a professional way and for their transparency and objectivity in informing the public opinion.

We are grateful to our customers for being close to us in this difficult moment, and also to our loyal consumers, who called us and encouraged us to pursue our daily work for ensuring high quality and safety standards.

End of the press release

Pentru informații suplimentare:

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